

2017 (7th)

GLOBAL COKING COAL RESOURCE & MARKET SUMMIT

Excellent Summit on International Coking Coal Market Attended by Industry Elites from China and Abroad

- 01** A brand-name summit for the coking coal market
Sxcoal.com had successfully held the Summit for six years since 2011.
- 02** Eleven top experts sharing professional and authoritative insights
In-depth analysis of the coal and coke market and earnest discussion on industry chain development.
- 03** 300 + participants
An annual gathering of elites from coal, coke and steel industries, trading firms, and financial, investment and research institutions
- 04** High-end excellent exhibition opportunities
Superior platform for business showcase.

Support Unit :



Main Topics of the Summit

The year 2016 is the first year for China's supply-side structural reform in the coal industry, which has brought about drastic market changes. China's coal output dropped markedly as mines were ordered to operate 276 working days annually from previous 330 days. Thanks to price resurgence, Chinese coal miners enjoyed expanding profitability. By end-November 2016, the National Development and Reform Commission announced that China had overfulfilled its coal de-capacity target for the year.

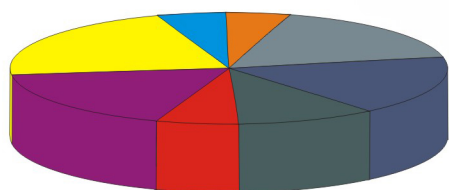
Looking into 2017, how will China press ahead with the de-capacity move in the coal industry? How will China's coal supply and demand evolve?

This Summit will elucidate on China's mid and long-term macroeconomic environment under which the de-capacity move will be carried out, and analyze coking coal demand from the coke and steel sectors. Renowned experts and miners will be invited to make competitiveness analysis between China's domestic and import coking coal, give scientific forecast for China's 2017 coking coal price trend, and help market players enhance profitability by combining finance with the industry.

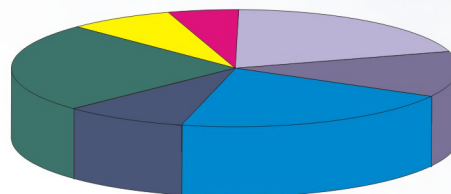
This Summit will invite representatives from the local and international mining, coke and steel making companies, traders, port operators and logistics firms, as well as financial, investment and research institutions to discuss industry chain development, study market trend and hot topics, strength information communication and look for new developments in the future.

We cordially invite you to attend the Summit and seek common development.

Who will participate:



Government association	5%	Steel firm	6%
Foreign firm	17%	Financial investment firm	17%
Coal firm	17%	Trader	23%
Coking firm	10%	Ports & logistics firm	5%



Chairman & general manager	20%	Analyst & research institute	24%
Vice general manager	13%	Government official	7%
Purchase & logistics director	21%	Specialist & scholar	5%
Sales manager	10%		

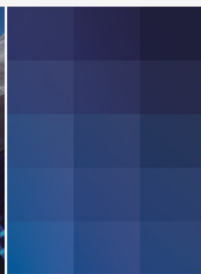
Highlights:

- ▲ Macro environment and its impact on coking coal demand;
- ▲ New developments in China's coking coal demand;
- ▲ Supply-side reform policy and its impact on China's coal, coke and steel industries;
- ▲ China's coking coal production capacity and output forecast;
- ▲ China's coking coal price forecast;
- ▲ Chinese and international coking coal competitiveness analysis;
- ▲ China's coking coal import outlook;
- ▲ China's coking coal pricing under new market situation

Multichannel promotion:

- ★ Summit sponsorship: dinner, video, etc. –all-round company brand promotion
- ★ Booth: special exhibition space at the prime networking area -- business showcase and discussion
- ★ Brochure: displayed at the registration center and distributed with conference documentation –take your business introduction and project overview to participants home
- ★ Exhibition Shelf: displayed in the main venue –remarkable exposure to all presented
- ★ X-exhibition Shelf: at venue entrance or prominent place –brief but impressive promotion
- ★ Gift sponsor –to be distributed to participants for company promotion
- ★ Opportunities are available for summit presentation and advertisement on summit publication.

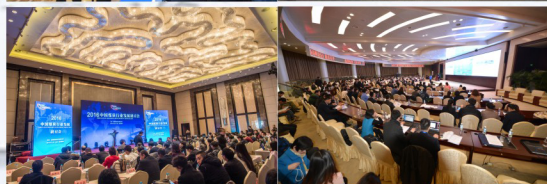
Please contact +86 351 7219322



Past Summits:

Sxcoal.com has successfully held the summit for six years since 2011. It is an ideal platform for coal, coke and other industry players to enhance information communication and seize business opportunities through sxcoal.com's massive customer and network resources.

Over the past six years, the Summit had attracted wide interest and active participation from coking coal producers, coke and steel makers, traders, port operators and logistics firms and financial institutions from home and abroad, including BHP, Rio Tinto, Teck Resources, Energy Resources LLC, Xcoal, ArcelorMittal, Shanxi Coking Coal, Jizhong Energy, Kuailuan Mining, Shougang, Baosteel and Hegang. Price forecasts released during the Summit have been a benchmark for the coking coal market.



Previous Speaker:

	Hong Zhang Deputy Secretary General, China National Coal Association		Changsheng Chen Vice Minister, Macro Economy Research Department, Development Research Center of the		Liang Xu Secretary General, Researcher, China National Coal Construction Association
	Yijun Chang Chairman, Fenwei Energy Information Services Co., Ltd.		W.K. Chan Vice President, Fenwei Energy Information Services Co., Ltd.		Hua Li Director, Railway Economics Research Institute
	Yu Zhai Senior Advisor on Coal Market, Wood Mackenzie		Mr. Hendri Tan Deputy Marketing Director, PT Adaro Energy		McNaranbaalar Lundeg General Director, Glogex Mining Consulting Services LLC
	Yiqing Cai Deputy Chief Engineer, Evaluation & Consultation Institute of China Electricity Council		Pijiang Cui Director, China Coking Industry Association		Liwei Dou Vice Secretary General, China Iron and Steel Association
	Wensheng Fan General Manager, Shanxi Coking Coal Group Coal Sales Corp.		Bingrui Li Director, Strategic Planning and Information Department, Japan Coal Energy Center		Bing Zhang Director, Industry Development Division, Dalian Commodity Exchange
	Li Niu Director of the Macroeconomic Research Office of State Information Center		Yufeng Jiang Director, Development of Science and Technology Service Center, China Electricity Council		Xiujie Jiang General Manager, China National Coal Group Huazhong Energy Co., Ltd
	Teng Huang General Manager, Beijing LT Consulting Co., Ltd.		Yonggong Ma Deputy Director, Trade Department of Castleton Commodities International (former LDHE)		Xinchuang Li Vice President, China Iron and Steel Association, Chairman, China Metallurgical Industry
	Teng Huang General Manager, Beijing LT Consulting Co., Ltd.		Yaohua Lu Vice Director, China National Coal Association		Wensheng Huang Director, Policy and Regulation Office, Shanxi Administration of Coal Mine Safety

Previous Attendees:



	DAY ONE – 6 April 2017
Whole day	Registration: Beijing Wanda Sofitel Hotel
	DAY TWO – 7 April 2017
08:30-08:40	Opening Speech W.K. Chan, Vice President, Fenwei Energy Information Services Co., Ltd.
	SESSION 1 (08:40 – 10:30): MACRO ECONOMY AND ENERGY STRATEGY
08:40-09:20	2017 China Macro Economic Situation Li Niu, Director of the Macroeconomic Research Office of State Information Center
09:20-10:00	2017 China Coal Industry Reform and Policies Policy Studies Department of China National Coal Association
10:00-10:30	Tea Break (Sponsorship opportunity available)
	SESSION 2 (10:30 – 13:30): COKING COAL DEMAND IN STEEL & COKING SECTORS
10:30-11:10	China Metallurgical Industry and 2017 Outlook Xinchuang Li, Vice General Director, China Iron and Steel Association
11:10-11:50	China Coking Industry and 2017 Outlook Pijiang Cui, Director, China Coking Industry Association.
12:00-13:30	Luncheon (Sponsorship opportunity available)
	SESSION 3 (13:30 – 14:30): DOMESTIC COKING COAL MARKET
13:40-14:00	China Coking Coal Effective Supply and Forecast for 2017 Sarah Liu, Vice General Manager, Fenwei Energy Information Services Co., Ltd.
14:00-14:30	Lishi & Liulin Primary Coking Coal Resources and Competitiveness Analysis Jianjun Cao, Director, Liulin Chamber of Commerce and Industry
	SESSION 4 (14:30 - 16:20): Global Coking Coal Market
14:30-15:00	One Belt and One Road Initiative – A New Spot for Chinese Coking Coal Demand Yijun Chang, Chairman, Fenwei Energy Information Services Co., Ltd.
15:00-15:30	Australia vs China – met coal price war in 2017 Edwin Yeo, Managing Editor, Platts
15:30-16:00	Mongolian Coking Coal Resources and Coal Industry Development Plan for 2017 Erdenes Tavan Tolgoi (ETT)
16:00-16:20	Tea Break (Sponsorship opportunity available)
	SESSION 5 (16:20 - 17:20): Coal, Coke Financial Platform
16:20-16:50	Coal and Coke Futures Contract and Key Transaction Rules Investment organizations or research institutions.
16:50-17:20	Chinese Coking Coal Index and Pricing Benchmarks Eric Zeng, Director, Price Center of sxcoal.com
	SESSION 5 (16:20 - 17:20): Coal, Coke Financial Platform
17:20-18:00	Topic: Coking Coal Market – Current Situation and Outlook
16:30-20:30	Dinner (Sponsorship opportunity available)

REGISTRATION FORM

Company Name		Industry			
Address		Post Code			
Delegate details	Name	Job Title	Mr/Mrs/Ms	Phone	Email
Enterprise type	Before Mar 15	After Mar 15		On-site registration	
Member	USD 1,000/person	USD 1,200/person		USD 1,600/person	
Non-member	USD 1,200/person	USD 1,400/person			
The Fees include conference fee, conference documentation, luncheon, dinner and photographing					
Accommodation reservation	Deluxe single room (RMB1,300/single breakfast) _____rooms Check in:_____				
	Deluxe double room (RMB1,400/double breakfast) _____rooms Check out:_____				
	Please send it back to us before March 27, so that we can help you make the reservation; please settle your bill directly with the hotel upon departure				
	Total Payable (excl. hotel bill): USD _____				
Payment details	Beneficiary: Shanxi Fenwei Energy Information Services Co., Ltd.				
	BANK	CHINA EVERBRIGHT BANK, TAIYUAN QINXIAN BRANCH A/C No.: 75340188000046420			
		AGRICULTURAL BANK OF CHINA, TAIYUAN HIGH-TECH DEVELOPMENT ZONE BRANCH A/C No.: 04-112501040041420			

Sponsorship and Advertisement Opportunities

Sponsorship	Diamond Sponsor (RMB 60,000)	Platinum Sponsor (RMB 40,000)	Gold Sponsor (RMB 20,000)
Free Access	5 persons (RMB 22,500)	3 persons (RMB 13,500)	2 persons (RMB 9,000)
Venue Advert	One large booth (RMB 20,000) One large exhibition shelf (RMB 10,000)	One large booth (RMB 20,000) One X-exhibition shelf (RMB 3,000)	One large exhibition shelf (RMB 10,000) One X-exhibition shelf (RMB 3,000)
Website Advert	Three months Advert on homepage (RMB 30,000)	Four months Advert on articles page (RMB 28,000)	Three months Advert on articles page (RMB 21,000)
Company Publicity Video	To be displayed during conference break (RMB 20,000)	To be displayed during conference break (RMB 20,000)	
Company Brochure	To be distributed with conference documentation (RMB 10,000)		
Brand Promotion	Company logo displayed on registration backdrop, main conference backdrop, brochure, etc.		
Free Salon Access	One free access for thermal coal salon hosted by sxcoal.com (Validity period: one year)		
Advertisement	Fee	Description	
Large Booth	RMB 20,000	One large booth of 3m×2m in the venue rest zone (including desks, chairs and power supply)	
Large Exhibition Shelf	RMB 10,000	One large painting exhibition shelf (free design) in the main venue	
X-exhibition Shelf	RMB 30,00	One X-exhibition shelf in prominent location of the venue	
Company Brochure	RMB 10,000	Company brochures to be distributed with conference document	
Conference Supplies Sponsor	RMB 10,000	Conference pens, notebooks, name plates, lanyards with company logo (one option available)	
Conference Drink Sponsor	RMB 10,000	Company logo on conference drinking water bottles (without providing water)	
Company Publicity Video	RMB 20,000	To be displayed during conference break	
Conference Gift Sponsor	Negotiable	To be distributed to conference participants for company promotion	